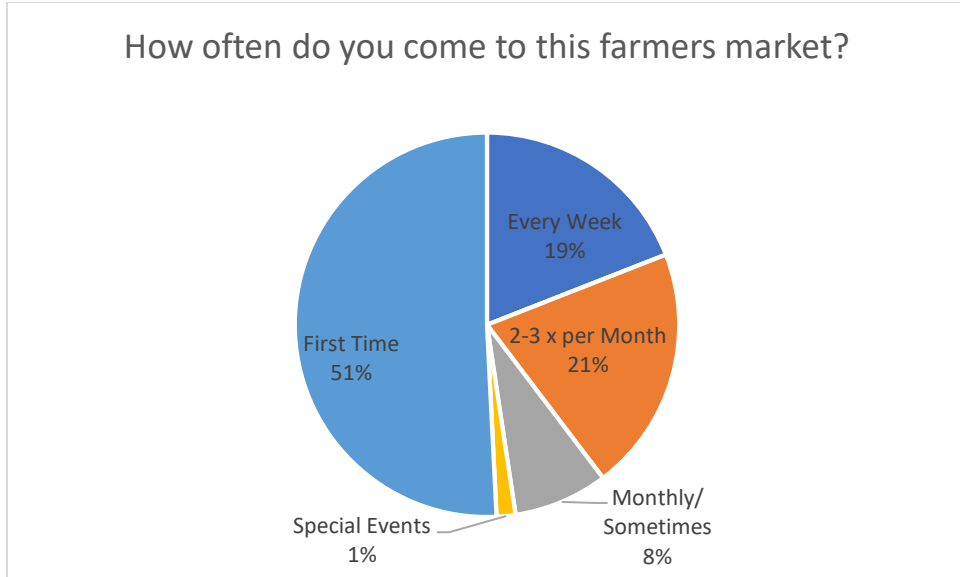
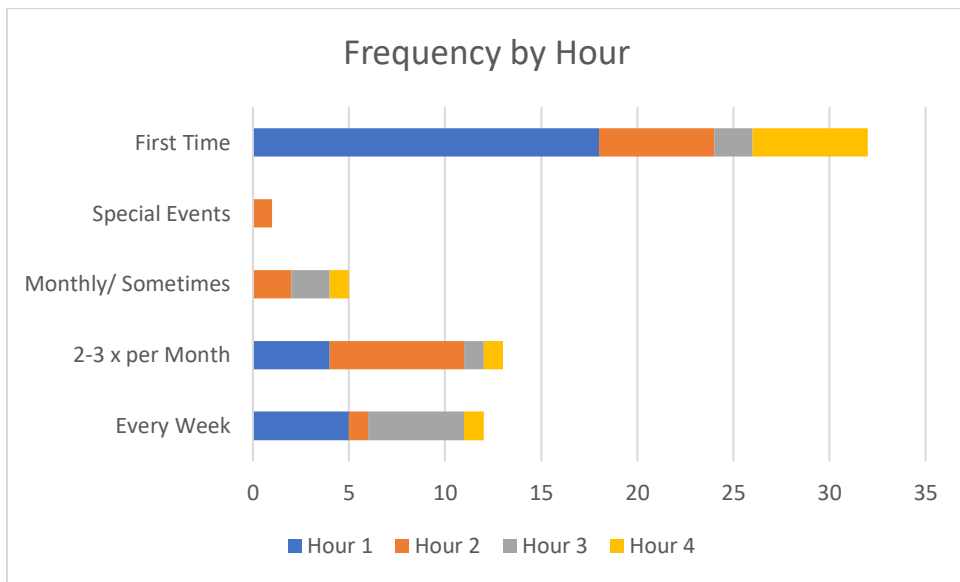


Collection Period	Interval Totals	# Intervals/hour	Estimated Customers
1st Hour of Market	33	3	99
2nd Hour of Market	21	3	63
3rd Hour of Market	16	3	48
4th Hour of Market	4	3	12
<b>TOTAL</b>	<b>74</b>	<b>3</b>	<b>222</b>

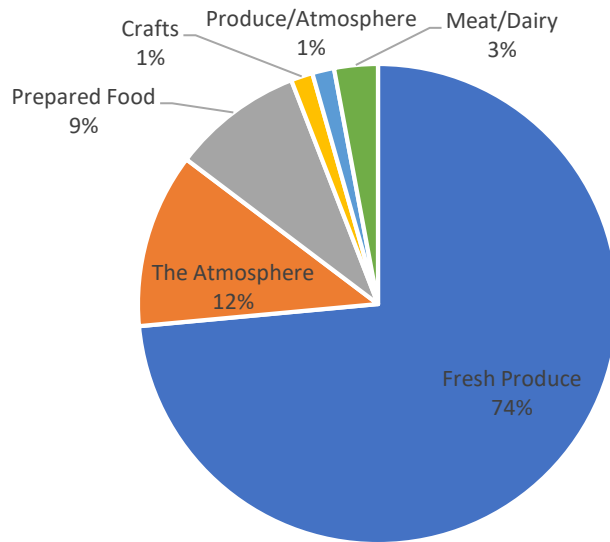


n=63



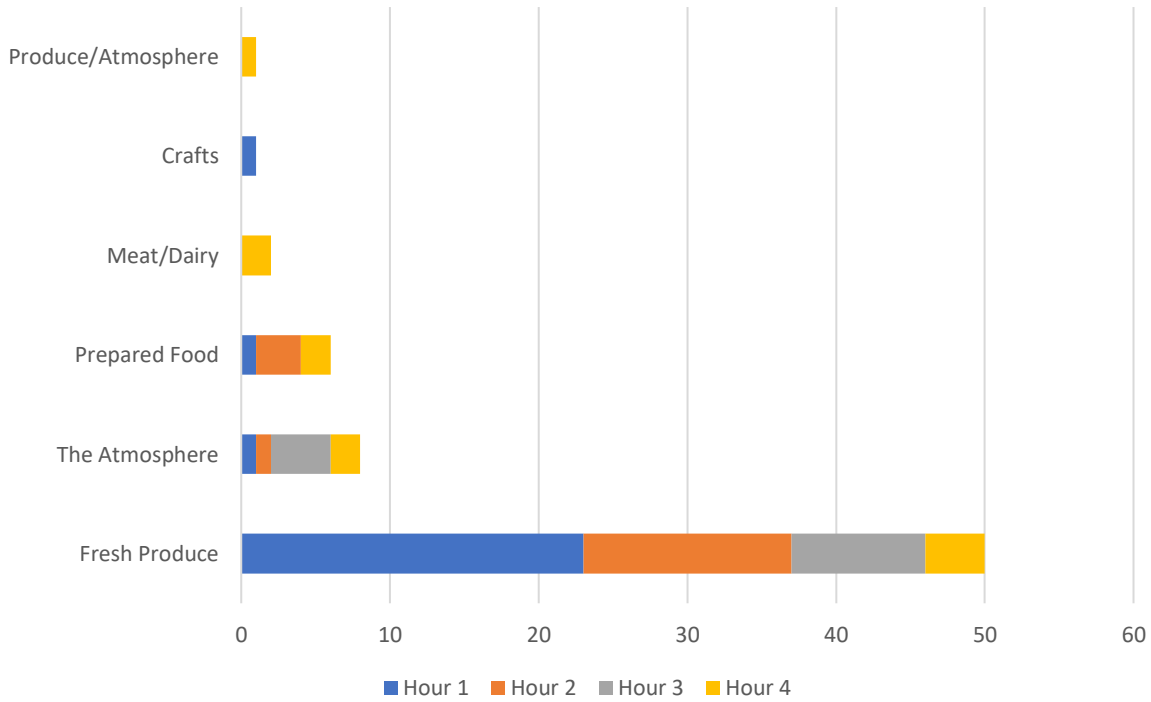
\*Data may not indicate true first-time visitors; some respondents may be indicating that it is their first time visiting the new market location.

### What is your primary reason for coming to the market today?

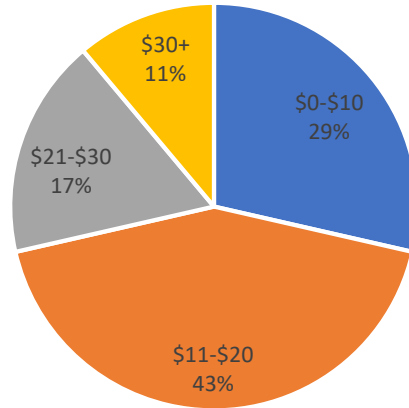


n=68

### Reason by Hour

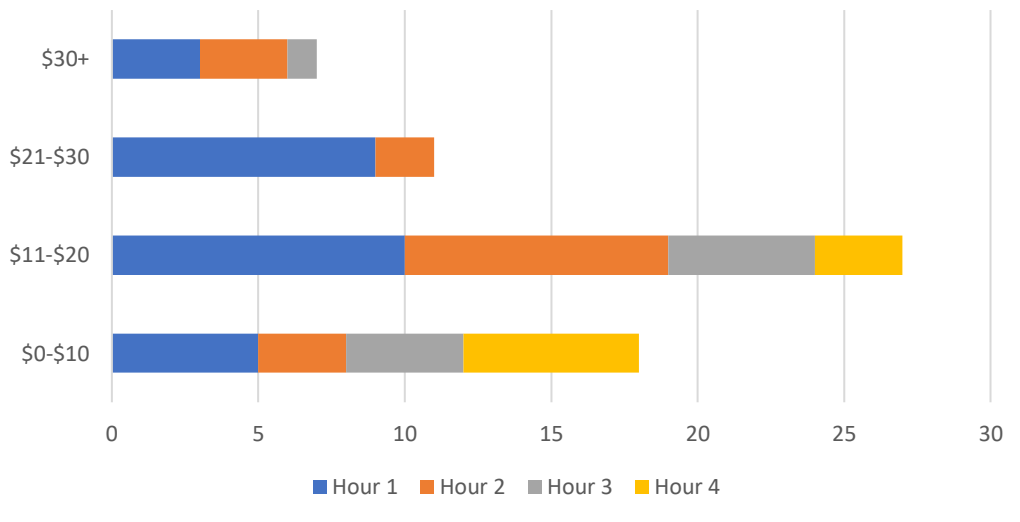


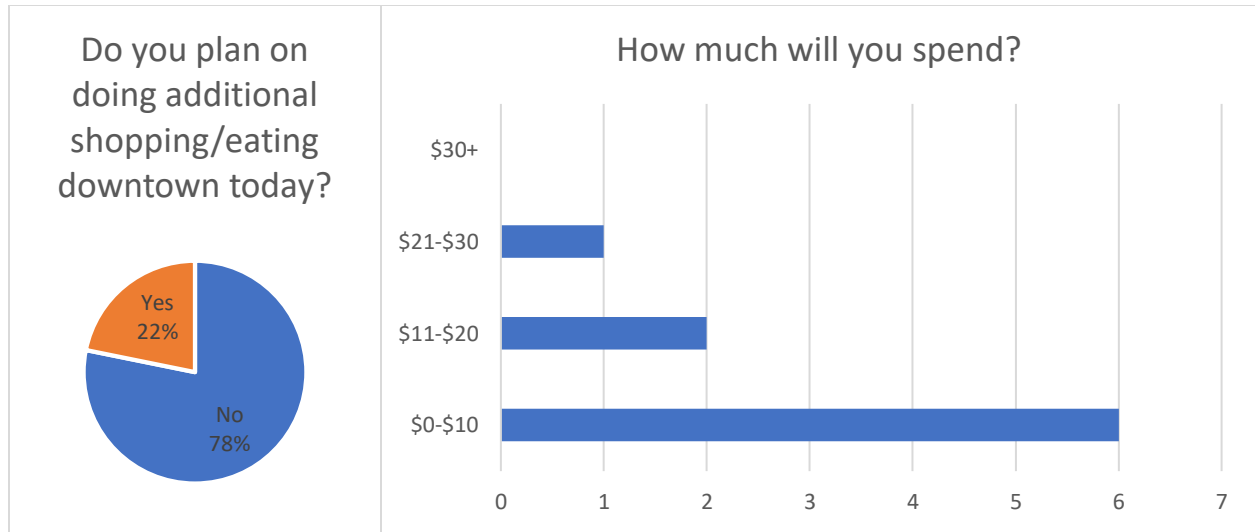
How much did you (or will you) spend at the market today?



n=63

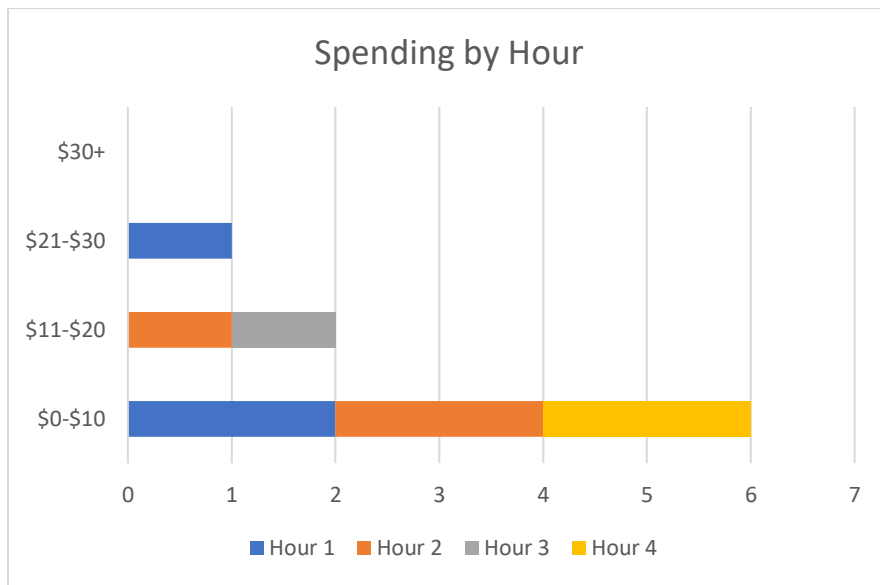
Spending by Hour





n=55

n=9



\*Data is skewed by some customers answering only "yes," others answering "yes" and an amount, and other indicating "yes" by only answering an amount.

